**Thailand focuses on industry, investment and innovation**

**F**oreign investors are upbeat regarding Thai-land’s economic outlook. With domestic demand improving, Thailand’s economic recovery remains strong, and foreign direct investment continues to strengthen. The latest available data show that Thailand received $22.2 billion in FDI in 2021, up 14% from the previous year.

Thailand’s strong economic performance is encouraging, with the country’s GDP growing at a rate of 3.7% in 2021. This growth is largely due to the country’s efforts to diversify its export base, reduce its reliance on manufacturing, and promote innovation and technology-driven industries.

The Thai government has implemented several policies to attract foreign investment, including tax incentives, streamlined regulatory processes, and improved infrastructure. These efforts have resulted in increased investment in sectors such as automotive, electronics, and renewable energy.

**Business operations and customers**

In order to effectively manage their manufacturing operations, companies in Thailand are using state-of-the-art solutions to streamline processes and improve efficiency. The country’s continued focus on industry, investment, and innovation are driving growth in sectors such as automotive, electronics, and renewable energy.

**SIKOL SUKHAKUL, Ambassador of Japan to Thailand**

**Factoring**

Firms in the automotive and electronics industries are looking to expand their operations in Thailand, driven by the country’s strategic location and favorable business environment. The Thai government is promoting investments in these sectors through various incentives and tax breaks.

**SAKIO KANAZAWA, Managing Director of B-EN-G**

**Synergy Media Specialists**

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**Fujie Electric (Thailand) Co., Ltd.**

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**F**ounded in 1952, Fujie Electric (Thailand) Co., Ltd. is a leading manufacturer of electronic components and systems in Thailand. With a wealth of experience and expertise, the company is committed to providing high-quality products and services that meet the needs of its customers.

**FUJIE ELECTRIC (THAILAND) CO., LTD.**

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**Kazuhiko Uchi, Managing Director of Brother (Thailand) Co., Ltd.**

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**“Our ability to innovate enables us to deliver quality services, exquisite and fast customer service, and value-added solutions that outperform our competitors.”**

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**Brother (Thailand) Co., Ltd.**

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**“We are in the art of digital disruptions and we want to play our part in developing, investing in and transforming the new generation.”**

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**www.brother.co.th**
Thailand is the country and its people have been making remarkable progress in terms of shared values, social issues, and ethical manner. They are proud of our commitment to responsibly develop our resources while considering the environment. UBE Chemicals Thailand and other companies are working to support the society by providing quality products and solutions to various industries. We are making progress in every aspect of our business, and we are sure that our efforts will benefit people affected by natural disasters, including fires, floods, landslides, severely cold weather, and environmental challenges the world is facing. As we improve the lives of the people who work along the Thai growth and environmental challenges as it is facing significant changes. As we continue to work closely with our partners and friends in Thailand, we are opening the door to local businesses and are committed to creating a successful and dynamic Thailand.